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Trajnostno financiranje francoske javne radiotelevizije – – za ohranitev kulturne raznolikosti in medijskega pluralizma!

**/ Sustainable financing of French public broadcasting
to preserve cultural diversity and media pluralism! /**

Sindikati s področja medijev, zabave in umetnosti, povezani v UNI Global Union – med njimi Sindikat kulture in narave Slovenije Glosa –, se pridružujemo francoskim sindikatom CGT, CFDT in FO, ki zahtevajo trajnostno financiranje javne radiotelevizije.

Naše demokratične družbe v Evropi potrebujejo močne storitve javne radiotelevizije za ohranjanje pluralizma, za razvoj kulturne raznolikosti, za zagotavljanje dostopa do univerzalnih storitev in vključujočega sodelovanja vseh državljanov.

Francoska javna radiotelevizija ima pomembno vlogo po vsem svetu, njena

The media, entertainment and arts unions affiliated to UNI Global Union /including the Trade Union of Culture and Nature of Slovenia Glosa/ join with the French affiliates of CGT, CFDT and FO demanding sustainable funding for public service broadcasting.

Our democratic societies in Europe need strong public broadcasting services to preserve pluralism, develop cultural diversity, ensure access to a universal service and inclusive participation of all citizens.

French public broadcasting plays an important role worldwide. Its quality is recognised and a point of reference beyond

kakovost je priznana in referenčna tudi zunaj francosko govorečih območij. Njena zavezanost čezmejnemu sodelovanju in produkciji ter povezovanju različnih kultur in jezikov pomaga graditi mostove med narodi.

Oslabitev javne radiotelevizije pomeni tudi oslabitev pluralnega, raznolikega, vključujočega in navzven usmerjenega medijskega ekosistema. V svetu, v katerem prevladujejo močne multinacionalke, ki zmanjšujejo javni prostor in dajejo prednost razvoju 'mainstreama', je javna radiotelevizija akter, ki zagotavlja vsem državljanom dostopen prostor za izražanje misli, zgodb in vsebin, ki odražajo raznolikost naših družb. Vlaganje v razvoj javne radiotelevizije pomeni vlaganje v javni kulturni prostor naših družb in v demokracijo.

Tovrstno vlaganje se mora odražati v ustreznem, dinamičnem in naprednem financiranju javne radiotelevizije. Javna radiotelevizija mora imeti ustrezna sredstva, ki ji zagotavljajo ekonomsko in politično neodvisnost. Njeno financiranje mora omogočati naložbe v ženske in moške sodelavce, ki ustvarjajo javno radiotelevizijo, v njihove talente, spretnosti, strokovnosti in zmogljivosti, ter v odzivanje na tehnološki razvoj.

Francoskim kolegom izrekamo polno solidarnost ob njihovi stavki 28. junija 2022! Podpiramo jih pri prizadevanjih za rešitev javne radiotelevizije!

Francosko vlado pa pozivamo, naj se zaveže k **trajnostnemu financiranju javne radiotelevizije**, ki mora upoštevati naslednja načela:

- mešano financiranje, zasidrano v inflacijsko indeksiranim sistemu licenčnin;
- večletni načrt financiranja, ki bo

the French-speaking world. Its commitment to cross-border cooperation and production and between different cultures and languages helps to build bridges between peoples.

Weakening public broadcasting means weakening the commitment to a pluralistic, diverse, inclusive and outward-looking media ecosystem. In a world dominated by powerful multinationals that reduce public space and favour the development of the mainstream, public broadcasting is an actor that guarantees a space accessible to all citizens for the expression of voices, stories, and themes that reflect the diversity of our societies. Investing in the development of public broadcasting means investing in the public cultural space of our societies, and in democracy.

This investment in the democracy of our societies must be reflected in adequate, dynamic and progressive financing of public broadcasting. Public broadcasters must have an appropriate resource that guarantees its economic and political independence. Its financing must allow for investment in the women and men that make public broadcasting, in their talents, skills, professionalism and capacities, and for responding to technological developments.

We declare our full solidarity with French colleagues who are calling for a strike on 28 June 2022 and pledge to support them in their efforts to save public broadcasting.

And we call on the French government to commit to a **sustainable financing of public broadcasting** based on the following principles:

- Mixed funding anchored in an inflation-indexed licence fee system.
- A multi-annual funding plan that would allow for real development of

omogočal dejanski razvoj storitev in vlaganje v znanje delavcev;

- dolgoročna strategija, katere cilj je posodobiti storitve za državljane, povečati digitalno prisotnost ter ohraniti linearni in regionalni odtis;
- zagotovitev sredstev za programe in orodja za zaščito državljanov pred dezinformacijami.

services and investment in the skills of workers.

- A long-term strategy that aims to modernise the services provided to citizens, increasing the digital presence and preserving the linear and regional footprint.
- The provision of resources for programmes and tools to protect citizens from disinformation.

Solidarni za vselej! / Solidarity Forever!

S spoštovanjem / Very kind regards,



Mitja Šuštar
Predsednik / President

A handwritten signature in blue ink, appearing to read "Mitja Šuštar". The signature is stylized and includes a long horizontal stroke extending to the right.