



JOSEPH STRAUS, Prof. Dr. Dres. h.c.
 Emeritus Scientific Member of the Max Planck Institute for Intellectual Property.
A world-class authority in the field of intellectual property law, extensive research on the impact of innovation on economic development, consultant to organizations such as OECD, WIPO, the World Bank, European Commission etc.



BOJAN PRETNAR, Prof. PhD
The first Director of the Slovenian Intellectual Property Office and the diplomatic representative of Slovenia to the World Intellectual Property Organization (WIPO).



GORAZD TRPIN, Prof. PhD
 Associate Professor, Faculty of Law, University of Ljubljana
A view on the Copyright and Related Rights Law.



ANKIT A. SHUKLA
 Practise Director, Europe Technical Insight, Frost & Sullivan Global
Extensive experience in developing strategies for global companies, related to technology, innovation, development and management of intellectual property.



AmCham
Slovenia

AMCHAM BUSINESS BREAKFAST. NETWORKING WITH CONTENT.

Understanding Intellectual Property can be the Matter of Your Business Success or Failure

The Business View of Intellectual Property

8:30
A.M.

TOPICS

Is Slovenia aware of the importance of intellectual property as a competitive advantage?
 Are we protecting it adequately?
 What are the trends worldwide?
 Intellectual property can be either a vehicle or a barrier to innovation and development.

Introductory remarks: Joseph Straus, Prof. Dr. Dres. h.c., *Emeritus Scientific Member of the Max Planck Institute for Intellectual Property.*

The event will be moderated by Jaka Repanšek, *co-chair of the AmCham Intellectual Property Committee.*

Sponsor:



Media Partners:



AmCham
Slovenia

AMCHAM FOCUS

Industrial Property, Copyright and Related Rights Issues - Challenges and Opportunities

10:30
A.M.

TOPICS

Industrial Property
 Challenges.
 Formation of the adequate policy.
 Key changes that will impact the business sector.

Copyright and Related Rights
 Systemic issues of collective management in Slovenia.
 State as a partner?
 One stop shop - challenges in Slovenia.

The AmCham Focus will be chaired by Petra Kovič.

Partners:



Zavod za uveljavljanje pravic avtorjev, izvajalcev in proizvajalcev avdiovizualnih del Slovenije



Zavod za uveljavljanje pravic izvajalcev in proizvajalcev fonogramov Slovenije



Sindikat kulture in narave Slovenije

Industrial Property

ANKIT A. SHUKLA

Practise Director, Europe Technical Insight,
Frost & Sullivan Global

BOJAN PRETNAR, Prof. PhD

DUŠAN PŠENIČNIK

MSc, Director General for Internal Market,
Ministry of Economic Development and Technology
of the Republic of Slovenia

GREGOR ŠTIBERNIK

Board member, SCAPR and Director, AIPA Institute

GORAŽD TRPIN

Prof. PhD, Associate Professor, Faculty of Law,
University of Ljubljana

CENE GRČAR

Grčar Law Firm

LEO OBLAK

CEO, Infonet Media

VILJEM MARJAN HRIBAR

Acting Director, IPF

VOJKO TOMAN

PhD, Acting Director, Slovenian Intellectual Property Office (TBC)

Special guests

KATARINA ČAS

BOŠTJAN DERMOL

Copyright and Related Rights

27
JAN

AmCham Slovenia is kindly inviting you to the AmCham Business Breakfast entitled: **“Understanding Intellectual Property can be the Matter of Your Business Success or Failure”**.

AmCham Business Breakfast will be followed by AmCham Focus - a detailed overview and an interactive discussion on Industrial Property, Copyright and Related Rights.

Join us on **Wednesday, January 27, 2016, at the Grand Hotel Union, Miklošičeva cesta 1, Ljubljana.**

- 8:30 a.m. - 10:00 a.m. AmCham Business Breakfast
- 10:00 a.m. - 10:30 a.m. Coffee time & networking opportunity
- 10:30 a.m. - 11:30 a.m. Industrial Property Challenges and Key Changes that will Impact the Business Sector
- 11:30 a.m. - 1:00 p.m. Copyright and Related Rights - Systemic Issues of Collective Management in Slovenia and User's Perspective
- 1:00 p.m. - 2:00 p.m. Light lunch & networking opportunity

We look forward to meeting you!

Ajša Vodnik, MSc

Executive Director, AmCham Slovenia

R.S.V.P.

Please confirm your attendance by **Monday, January 25, 2016**, at: <https://amchamslo.eventbrite.com>

Please, clearly indicate which part of the conference you will be attending.

More about participation and attendance cancellation at: www.amcham.si.

The event will be partly held in English, without translation.

Poštšina plačana pri
pošti 1121 Ljubljana